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The Goddess of Electricity

The project concerned the provision of business process outsourcing (BPO) services for companies who need to publish any kind of printed materials, from business and scientific publications to novel literature. The Goddess of Electricity, a 146-page book, was released at the request of the company ABB, with a first print run of 900 copies. The book was registered in the Russian Book Chamber and assigned an international ISBN number.

Challenges

The whole process, including the subsequent printing of 900 copies, had to be organized within a fairly short timeframe, since the client wanted to present the book as part of a New Year's gift.

Two weeks were spent working in close collaboration with the author to proofread and check the book several times. Illustrations were redrawn by our

in-house designer, meeting the requirements of the publishing house so that the full print run could be completed by the specified deadline. Three design options were developed to identify an agreed approach for the layout of the book, and various printing solutions were considered to find something that fitted the client's budget.

Solutions

By staying in close contact with the author and publishing house, confusion was eliminated and a clear focus identified.

Smooth and efficient teamwork and process organization involving a variety of in-house

specialists – proofreaders, designers, DTP experts and project managers – also contributed to the success of the project.

Author feedback



Dmitry Borodin.

Author of more than 50 scientific works, including three monographs and four patents.

We began to trust each other immediately, and I became part of the team. The DTP, design and proofreading work all went quickly, with no delays or bureaucracy. When I saw what the designer had done, I realized that my book had been completely transformed, and I am hugely grateful for that. The proofreader also did

an outstanding job. We spent many hours working together online and made hundreds and hundreds of valuable corrections... Her skill and her careful, responsible approach greatly improved the text. The results produced by our team exceeded my highest expectations. I am delighted! Ten out of ten – in fact, I'd give you an eleven if I could! I hope that we will be able to work together again on my future books. I'm sure that we will, and that we will do an even better job next time!

From design engineering to final product launch, industrial companies face intense pressure to meet all regulatory and compliance requirements. Janus Worldwide is ISO 9001, ISO 17100 and ISO 13611 compliant, adding an additional layer of quality control as a full service translation and localization

provider offering multilingual solutions for the global manufacturing industry, including the heavy machinery, high-tech and electronics, automotive, industrial, chemicals and aerospace sectors.