



About the company

Odnoklassniki is a social network with over 200 million registered users and a daily active audience of 38 million users. Odnoklassniki features in the Alexa Internet Global Top 100 international ranking.

Objectives

- Maximum automation of the localization process and transition to an ongoing localization process
- Automated management of translation into more than 15 target languages
- Development of a technological solution for continuous file exchange between the customer's translation management system (PTS) and the Janus Worldwide translation management system (TMS)

Solutions

File exchange between the customer's system and the Janus TMS via API in fully secure mode as a final technological solution to optimize processes.

Significant acceleration of the translation process thanks to automated file exchange.

Transition from manual routine to project implementation monitoring and risk management by the Janus project manager.

Automation of sending cost estimates, registering projects, calculating costs, and approving budgets via the development of an additional API connecting the Janus ERP with the customer's system.

Creation of a permanent pool of vendors working to a schedule. This guarantees consistent quality, the continuity of the localization process, and timely completion of all stages within a tight project cycle.

Ongoing localization is ensured by sending new lines for translation twice a day, and the average turnover of resources has been cut to 12 hours instead of several days. If certain lines need to be rechecked, the customer's system independently resends these lines to our system and collects them after checking. Both the customer and the Janus manager monitor the process. In their absence, the process runs automatically and does not require regular intervention.

Solution elements

API connector between the Janus TMS and the customer's system, between the Janus TMS and ERP, and between ERP and the customer's system.

Introduction of automation into the project management system and adjustment of filters.

Excellent work by the project team.

Transition from manual work to monitoring.

Prompt communication between managers and the customer when a response is required.

About Janus

Janus Worldwide is an innovative and technologically advanced company that ranks among the top 50 language service providers, according to CSA Research. For 25 years, the company has been delivering a comprehensive range of technology solutions and linguistic services to customers around the world, working with more than 100 languages.

<u>Interpreting services - Janus Worldwide</u> (janusww.com)

