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GVA (Global Venture Alliance) works on corporate innovation and startup acceleration projects, and manages venture funds. The company is the largest private player in the Russian and CIS market for accelerating startups and creating innovative processes and ecosystems in corporations and the public sector.

GVA and Janus Worldwide started working together in 2020. GVA chose Janus Worldwide as a simultaneous interpreting services provider on the basis of the company's reputation in the market. The first project for GVA involved interpreting unique educational program content for entrepreneurs and senior managers, launched by GVA with Global Innovation Catalyst (GIC). The success achieved by Janus's expert team paved the way for further productive cooperation.

Objectives

- Provide a simultaneous interpreting service for online lectures and master classes in the English and Russian language pair
- Convey the dynamic and emotional nature of the presenters' speeches while interpreting, an essential factor in order to increase the audience's engagement and interest
- Ensure the use of correct and accurate terminology

FEATURES

- Project duration – 3 months
- Remote format for events, predominantly in the evening
- Work with unique educational program content created by experts from Stanford Center for Professional Development, Silicon Valley, and GVA

Solutions

- Simultaneous interpreting by specialists meeting all project requirements
- Responsible approach to work
- Effective time management

Solution components

- A team of eight interpreters specializing in certain fields (economics, sales, marketing and business education), and with relevant work experience
- Glossary compilation
- Intense and coordinated teamwork

The particular nature of this fascinating project revealed all that is best about the Janus Worldwide team: professionalism, a proactive, responsible approach, and the ability to adapt quickly to new things.

Founded in 1996, Janus Worldwide is an international translation company providing a wide range of professional translation services and helping

organizations stay connected wherever they are in the world. We offer turnkey solutions, from comprehensive translation and interpreting services, graphic design, layout and printing, to process automation and content management system implementation.

