



Press-release
Janus Worldwide

June 29, 2016

MUNTONS PLC PARTNERS WITH JANUS WORLDWIDE FOR INTERNATIONAL MARKET EXPANSION

London, England 29th June 2016 - [Muntons PLC](#), a leading award-winning global player in the food and drinks industry and Janus Worldwide, the trusted Translation, Localization & QA Services company, have teamed up to take the Muntons brand and extensive range of beer, wine and cider making kits to a global audience.

Muntons passion for malt and fine beers, wines and ciders knows no boundaries, exporting more than 50% of its production. When it comes to selling globally Muntons put their trust in Janus Worldwide to provide them with localized global content to boost sales across Europe and Asia.

OUR GOAL WHEN WORKING WITH CLIENTS IS TO PROVIDE AN UNRIVALLED LEVEL OF SERVICE, THROUGH CLIENT ENGAGEMENT, INNOVATION AND QUALITY. WE ENGAGED WITH MUNTONS VIA THE JANUS PARTNERSHIP PROGRAM, ALLOWING MUNTONS TO BENEFIT BY DRIVING DOWN THE COST OF TRANSLATION AND REDUCING TIME TO MARKET

Steve Higgins,
Director of Business Development
at Janus.



"It is imperative that the Muntons brand is communicated perfectly, our customers have high expectations, we need to connect with them in the right context, with the right message" said Joanna Perry, Marketing & Creative Manager at Muntons PLC. "The Janus Translation Management System, Subject Matter Experts and automated QA allow us to deliver on those expectations around the world."

ABOUT JANUS WORLDWIDE

Janus have a 20 year history in the translation & localization services market, founded back in 1996 we have 10 global office locations employing 200+ employees. Janus is amongst the top language service providers in the world and recognized as been Top 35 largest LSP's in Western Europe by the Common Sense Advisory. We are proud to be ISO 9001:2008 and ISO 17100:2015 certified and our clients are supported by our operations centre in the UK and Czech Republic. Let Janus take your company to a global audience. Visit [Janus Worldwide](#) or click to [contact us](#).

ABOUT MUNTONS PLC

Muntons are a leading global player in the supply of malts, malt extracts, flours and flakes and many other malted ingredients relevant to the food and drinks industry exporting around half of its production. In addition Muntons also manufacture an extensive range of beer, wine and cider making kits, which are also sold globally. Use our [website](#) to discover more about our extensive range of malts/malted ingredients and the benefits that Muntons products can bring.